

THE TWEAK SHOW

Curiosity is the driving force for both artists and scientists. And the best way to satisfy this curiosity is to do an experiment. The Tweak Show is an interactive exhibition that bridges science and art. It is a series of installations that have been built according to three features:

1. Interaction: The installations can be operated without any prescience, and the interactions are more challenging than 'push the red button'. The result of your action will tempt to play some more.
2. Science: All installations have been built around a key scientific theory and can be used as an instrument to explore that area of science. Seeing all the installations in row, one will go in giant leaps through all of science, from elementary particle physics to neuro science.
3. Art: The installations can also be used to do an artistic experiment, exploring shape, sound, language etc. with aesthetic satisfaction as a goal.

The installations are situated in a labyrinth where the visitor has to find his way and can never be sure that he has found all there is to see. The labyrinth has three entrances. Each entrance has its own story that makes the visitor perceive the installations in different way.

1. Eysel can't choose: A scientific genius named Eysel has built a series of installations enabling people to get acquainted with the laws of nature in a very short time. In the end they are presented a menu and asked to make the every day choice that Eysel can't make anymore.
2. A creation: On his journey through the Tweak Show the visitor creates his own universe and everything in it: a planet, life on that planet, language... And when all has been settled the visitor will place his signature by taking a photo of his consciousness.
3. Lucid/lunatic landscape: Every day we look around us. Sometimes we see a detail, some little thing, that makes us look closer. And then we start to see more. The world by which it is surrounded. But what would we see if the detail that caught our attention had been just slightly different?

The Tweak Show is aimed at adults from the age of 10. In other words for everyone who likes to play and is able to investigate, from primary school to elderly home and everything in between. Its goal is to seduce people through play and raise their curiosity for the world that surrounds them every day.

The Tweak Show covers about 100 m² and has a maximum capacity of 40 visitors per hour. For schools there are several possibilities to prepare for the Tweak Show or give it a follow up in class. For more information go to www.spullenmannen.nl.

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